



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

29 Sept 2014

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

ONE FAMILY, ONE YEAR, ONE HOME

A partnership including ESCAROSA COALITION ON THE HOMELESS, FAMILY PROMISE, and HABITAT for HUMANITY, will open their first transitional house for a family who is homeless this week! This program will allow the family to build their resources, including education, training, and health to enable them to be self-sufficient in one year. **To donate household items and furniture, please call 850-623-5300 or email familypromise123@bellsouth.net**

NEEDED: Kitchen Table and chairs, Double or Queen Bed with Mattress, Twin Bed with Mattress, Bedding, Sofa, Chairs for Living Room, All Kitchen Supplies (except for major appliances). Lamps and other amenities if available.

DISABLED VETERAN NEEDS HELP

Last night Purple Heart Homes had a "Kickoff Celebration" at a home that will be renovated for disabled veteran Larry Cooley. The home is located in Navarre. Larry's caregiver daughter drove him roundtrip from the Jacksonville area yesterday to attend the Kickoff Celebration only 5 people showed up to meet Larry.

Larry is in Purple Heart Homes Veteran Homeownership Program a hand-up not a hand-out. Purple Heart Homes makes adaptations to the property to meet the veteran's need. Larry will have a mortgage of 50% of the completed appraised value of the home. Larry Cooley and his wife have been anxiously waiting for the home repairs to get done, it has been a long ordeal for the family.

Larry is a 63 year old Vietnam veteran and he is 100% disabled. His service connected disabilities are bladder cancer associated with Agent Orange, severe PTSD, fractured right femur, bone loss, 40% muscle mass loss, permanent nerve damage to both legs and arthritis. More information on Larry can be found by going to website <http://www.purplehearthomesusa.org/current-projects/252-larry-cooley-us-marines-vietnam-navarre-fl-vhop>

The Cooley family lease where they are living ends October 31st. If the repairs cannot be completed by October 31st the family will need to find affordable temporary housing in our area

until the repairs to the home can be completed. For information on Larry Cooley's situation you can contact Larry's daughter Kristi.

Kristi Gonska

Phone 386-264-5870

johnandkristi12@yahoo.com

Purple Heart Homes does have a general contractor but the organization relies on local volunteers to help to get the renovations and repairs completed.

For information on this Purple Heart Homes project in Navarre contact:

Marleen Figueroa Project Manager

Phone 203-981-8251

mfigueroa@phhusa.org

Hopefully our community can come together to help this veteran get moved into the home and welcome him to our community.

SANTA ROSA BRIDGES GETTING AHEAD CLASS #4

Fantastic news!! All the meals for the upcoming class have been filled!!! Thank you all so much for your giving hearts!!

If you are interested in helping assist with child care (one night, two nights, all fifteen), I have attached the background check information that is required for everyone by First United Methodist Church. Just complete it and return to me. I will then forward it on to Pastor Kathy Knight and the childcare facilitator, Phyllis Hassell.



Fax cover page.docx



background2.pdf

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

FEMA PRIVATE SECTOR RESILIENCE TIP OF THE WEEK **FEMA PRIVATE SECTOR RESILIENCE TIP**

9/22/14: Create, [test and evaluate](#) your business emergency plan to prepare for all hazards.

TOBACCO-FREE SANTA ROSA COALITION TO MEET SEPTEMBER 25

The Tobacco-Free Santa Rosa Coalition will meet at 4:00 p.m. Thursday, September 25, in the main conference room of the Florida Department of Health in Santa Rosa County, 5527 Stewart Street in Milton. The agenda will include Tobacco Free Santa Rosa Partnership Training.

The Tobacco-Free Santa Rosa Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults. Members include the Florida Department of Health in Santa Rosa County; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); The Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working Against Tobacco (SWAT) and AIDS Healthcare Foundation. The Coalition would also like to welcome its newest member, The Partnership for a

Health Community. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

For more information, contact Vince Nguyen, tobacco prevention specialist with the Florida Department of Health in Santa Rosa County, at 850-983-5200, ext. 142.

OCTOBER FLOOD INSURANCE WEBINARS FOR AGENTS

Presented by the National Flood Insurance Program

PART ONE: October 1 - 10:00 AM - NOON CDT - [REGISTER](#)

PART TWO: October 2 - 10:00 AM - NOON CDT - [REGISTER](#)

PART ONE: October 7- 2:00 - 4:00 PM CDT - [REGISTER](#)

PART TWO: October 8 - 2:00 - 4:00 PM CDT - [REGISTER](#)

PART ONE: October 15 - 10:00 AM - NOON CDT - [REGISTER](#)

PART TWO: October 16 - 10:00 AM - NOON CDT - [REGISTER](#)

PART ONE: October 21 - 10:00 AM - NOON CDT - [REGISTER](#)

PART TWO: October 22 - 10:00 AM - NOON CDT - [REGISTER](#)

PART ONE: October 29 - 2:00 - 4:00 PM CDT - [REGISTER](#)

PART TWO: October 30 - 2:00 - 4:00 PM CDT - [REGISTER](#)

FEMA MAPPING CHANGES

October 7 - 10:00 AM - NOON CDT- [REGISTER](#)

October 22 - 2:00 - 4:00 PM CDT - [REGISTER](#)

Each month the National Flood Insurance Program conducts web training on a number of flood insurance topics important to agents.

BASIC AGENT WEBINAR

This course addresses basic flood insurance issues as well as some more advanced components. At the conclusion of both sessions, attendees with little or no prior NFIP experience will understand how to build a flood insurance policy from the ground up. More experienced attendees will develop an even better understanding of:

- A Standard Flood Insurance Policy's major coverage areas
- FEMA's Elevation Certificate
- Increased Cost of Compliance coverage
- Grandfather rating rules
- PRP Eligibility Extension
- Reform Act Legislation
- And much more!

Attendees must complete both sessions in order to cover all topics required by the Flood Insurance Reform Act (FIRA) of 2004.

FEMA MAPPING CHANGES

FEMA Mapping Changes provides a practical look at how map changes can affect your policyholders in their roles as insureds and borrowers. Find out how to ease the transition to new flood maps. Learn how mapping changes affect insurance rates, premiums and the mandatory purchase of flood insurance.

REGISTRATION INFORMATION

To register, please use the links above.

These webinars are **FREE** to attend, but spaces are limited so please register early.

7TH ANNUAL SANTA ROSA COUNTY ANIMAL SERVICES ADOPT-A-THON

Santa Rosa County Animal Services will hold its 7th Annual Adopt-a-thon Saturday, Oct. 18, from 9 a.m. to 2 p.m. at the shelter located at 4451 Pine Forest Road in Milton. For this special event, there is no fee to adopt a cat or dog and a spay/neuter voucher will be provided at no cost for any unaltered animal. Attendees who wish to adopt a new pet and currently have pets at home should bring proof of rabies vaccination for each animal. Pets on leashes with a current rabies tag attached are welcome to attend. The opening ceremony is at 9 a.m. with Colors presented by the U.S. Naval Sea Cadets Whiting Division.

Contests will be held throughout the day:

- 10:30 a.m. – Best pet costume
- 11 a.m. – Best talent
- 11:30 a.m. – All bark & no bite talent show
- Noon – Dog & owner look-a-like
- 12:30 p.m. – Best of show

Free food, vendors, drawings and children's activities will be offered during the adopt-a-thon including:

- Fire Safety prevention with Smokey Bear
- Meet and greet with Blue Wahoo's Kazoo
- Home Depot kid's workshop
- Hallelujah Hounds
- Bouncy house
- Cutest pet name, candy guess and color contests

The adopt-a-thon flyer is available here:

<http://www.santarosa.fl.gov/news/mediaroominfo/AdoptaThonFlyer.pdf>. For more information call Santa Rosa County Animal Services at (850) 983-4680.

DISASTER RECOVERY TIPS

Ensuring business co
Continuity. One week at a time.

Preparing for disasters can seem like a daunting task, often causing many to walk away from the planning process altogether. In fact, 82% of Americans agree "If someone could make it easy for me to be prepared, I'd do it."

In an effort to bring simplicity back to preparedness, we've broken down the facts into a free infographic that highlights the importance of having a disaster recovery plan and the steps you can take today to put your plan into action. You'll learn:

- How to rate your risk
- Tips for creating a crisis communications plan
- Creating emergency wallet cards
- Conducting a simple disaster recovery test



NPM-Top8TipsInfographic.pdf

REBUILD NORTHWEST FLORIDA - FUNDS NOW AVAILABLE FOR SANTA ROSA COUNTY HOMEOWNERS

REBUILD Northwest Florida has received additional federal funds from the Federal Emergency Management Agency (FEMA) and the Florida Department of Community Affairs to support the Hurricane Mitigation Grant Program. Santa Rosa County homeowners are now eligible to apply for wind retrofit mitigation assistance.

Almost 10,000 local homeowners have taken advantage of this amazing program. Applying is easy, and there are no income or home value limitations to participate. Homes are evaluated and REBUILD-selected contractors outline potential improvements. FEMA funds pay for 75% and the homeowner is responsible for the remaining 25% of the cost. The scope of improvements is limited to:

- Roof deck attachment
- Bracing gable ends
- Reinforcing roof to wall connections
- Opening protection
- Exterior doors, including garage doors (on attached garages only)
- Secondary roof water barrier
- Roof covering

Santa Rosa County homeowners are encouraged to apply now to see if they meet the following program criteria:

- Applicant/co-applicant must occupy a single family, site-built home as his/her principal residence and be able to provide proof of homestead exemption.
- Home must be built before the adoption of 2002 Florida Building Code Standards.
- The property cannot be a mobile/manufactured home, an apartment, duplex, or town home.

About REBUILD Northwest Florida

REBUILD Northwest Florida is a not-for-profit 501(c)(3) organization that has grown from a grassroots effort by a core group of individuals recovering from Hurricane Ivan in 2005. It continues to strengthen communities in Escambia and Santa Rosa Counties by helping to rebuild and fortify homes to protect against the threat of hurricane storm damage.

NEW SYSTEM TO SPEED EMERGENCY NOTIFICATION -RESIDENTS ASKED TO REGISTER PHONE NUMBERS-

Santa Rosa County Division of Emergency Management has a new emergency warning tool that provides rapid phone notifications to residents when public safety may be at risk. In the event of an emergency, GeoCast®Web will be utilized to make rapid emergency telephone notifications to residents and businesses in an impacted area. Citizens can register and manage their account including updating or deleting phone numbers online at <https://santarosa.onthealert.com>.

Used during time sensitive emergencies like chemical spills, hazardous materials incidents, flooding and evacuations the new GeoCast®Web phone notification system utilizes highly advanced digital mapping technologies and phone databases to automatically call registered phone numbers in a target location with a recorded message on what steps residents should take to keep their family safe. The system will also be utilized for less time sensitive but important messages, including those provided by the sheriff's office to notify residents of crimes impacting a particular area.

Individuals may register for notifications via the county's website, www.santarosa.fl.gov/emergency, or directly through the system's self-registration web portal located at <https://santarosa.onthealert.com>. All information provided by residents will be used for emergency notifications only. While Santa Rosa County offers this emergency notification service free of charge, minutes may be deducted from individual cell phone plans. Calls will typically be less than two minutes.

All listed landline phone numbers in the county will be ported into the new system. However, unlisted numbers, cell phones and some VoIP phones are not, and registration is required to receive notifications. For this reason all residents and business owners are asked to register even if their phone number may already be in the system. By doing so, a personal account is created and residents can manage their information including updating phone numbers or even deleting accounts when relocating out of the area. Citizens without home Internet access are encouraged to use the public computer resources available at one of the five county libraries.

“Ensuring timely and adequate warning to the public during times of potential or imminent danger is one of the more important jobs we have as emergency managers,” said Brad Baker, emergency management director. “We are always looking for ways to improve risk communications to county residents and businesses.”

Baker continued, “Even though we have the new emergency phone notification system, we still want to remind everyone that no single tool will provide enough warning to all people in all situations. While this new system may give us emergency officials greater capabilities, it is only one component of the overall public safety communications strategy. During emergencies, people should always seek out information on the county website at www.santarosa.fl.gov, Twitter account [@SRCBOCC](https://twitter.com/SRCBOCC), and from our local media.”

The new emergency phone notification system is replacing the previous system called REVERSE 911®. The old system used 24 phone lines and could make approximately 1,240 calls per hour. The GeoCast®Web system is web based and offers enhanced warning capability with up to 6,000 calls per hour. The messages can be received by landline, cell and VoIP phones. As the system is web based, staff can send messages wherever they have an Internet connection.

More information about the emergency notification system, including an informational flyer and frequently asked questions, are available at www.santarosa.fl.gov/emergency.

SAFE COMMUNITY LOGO

The following is from the National Safety Council:

For each of our communities, we develop a personalized logo. Attached is the logo, with your community name, to be used widely by your coalition. Below are a few recommendations on how you can use the logo, but this is not an exhaustive list. Be creative and use this logo in ways to that will benefit your work and show off your community.

- Website, social media (Facebook, LinkedIn, Twitter).
- Community communications – emails, email signatures, letterhead, envelope/return addresses, newsletters, event promotion or communication, etc.
- Street signs, road signs, community welcome signs, banners.
- Promotional materials – t-shirts, pens, calendars, stickers.

What we ask from you is to share with us, how you will or have used the logo. There will be some time during our networking conference in September, to share. And, please encourage all your coalition members and city/town representatives to use this logo as well. You are all part of this network and we hope this logo will help you display your accomplishments.



For copies contact Daniel at Danielh@santarosa.fl.gov

VETERAN CRISIS HOTLINE INFORMATION

1-800-273-8255 and press 1
VeteransCrisisLine.net/Chat for online chat
Or text 838255 to receive support

HOMELESS RESOURCES FOR VETERANS

The links below contain helpful information and often funding opportunities for those of you that serve veterans. Important Links

[VA National Call Center for Homeless Veterans](#)

[VA Center on Homelessness Among Veterans](#)

[DOL Homeless Veteran Reintegration Program](#)

[United States Interagency Council on Homelessness Veterans Page](#)

[Substance Abuse and Mental Health Services Administration Military Families Pages](#)

John Johnson, Executive Director, EscaRosa Coalition on the Homeless, Inc. 850.439.3009

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to **1816** people! Invite friends. [Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#) Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

ACTIVE SHOOTER TRAINING

For churches, businesses and government



12-2-14 Marianna FL
- flyer.pdf

This 2-Day Instructor training course is designed to teach proactive survival strategies in violent intruder or active shooter situations to law enforcement as well as school, church, hospital and workplace administrators and employees. This course provides training that will bridge the gap between the time a violent event begins and law enforcement arrives.

Location:

Chipola College Public Service Center
4487 Longhouse Court Marianna, FL 32446

December 2 & 3, 2014 8:00 am - 4:00 pm

Registration: \$595 per person

Register at www.alicetraining.com or <http://bit.ly/ChipolaCollegeDec02>

NAVARRE
COMMUNITY EMERGENCY RESPONSE TEAM TRAINING

Navarre CERT will host a Community Emergency Response Team training October 3-4-5 and October 10-11-12. Classes will take place at the Holley Navarre Main Fire Station, 8618 Esplanade St. Further information will be provided before the class starts to those pre-registered. Topics will include first aid, disaster psychology, fire prevention and fire safety, disaster preparedness, disaster medical operations, light search and rescue, and terrorism. Adults, and teens 14 years and older, are encouraged to take advantage of this free training that will certify participants as CERT members and allow them to join current teams or form new teams in their own community. All who complete the course will receive a certificate of completion and a backpack containing a CERT vest and other safety equipment. CERT is an official emergency preparedness program of the Federal Emergency Management Agency.

Participants are required to attend all six classes to successfully complete the course:

- Friday, October 3 6-9 p.m.
- Saturday, October 4 9 a.m.-5 p.m.
- Sunday, October 5 1-5 p.m.
- Friday, October 10 6- 9 p.m.
- Saturday, October 11 8 a.m. -5 p.m.
- Sunday, October 12 1p.m. - 4 p.m.

Attendance at all six sessions is required to become certified and pre-registration is required. Prior to the start of training, participants must take the *FEMA Independent Study course IS-317: Introduction to Community Emergency Response Teams* online at www.citizencorps.gov/cert/training_mat.shtm. For further details and to register online, go to www.navarre-cert.org. For more information, email training@navarre-cert.org or call (850) 939-6973

**JUST IN TIME DISASTER TRAINING VIDEO LIBRARY - NEW SUBJECT - HOME
CLEAN-UP AND RE-CONSTRUCTION FOLLOWING A DISASTER**



**Just In Time Disaster Training
Video Library**
**New Subject – Home Clean-Up and
Re-Construction Following a Disaster**

A new subject has been added to the Just In Time Disaster Training Video Library.

Home Clean-Up and Re-Construction Following a Disaster

Now with 1,072 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site:

Share access to this unique disaster training resource with others by linking your web site to the library today.

Join the Just In Time Disaster Training Library's [Twitter](#).

BRIDGES TRAINERS - GET RECERTIFIED ONLINE!

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:
Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)

You can also convert to [Lifetime Certification](#) at this time.
What are the benefits of having a Lifetime Certification?

- Monthly trainer tips
- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.
Register today!

For more information, email us at questions@bridgesoutofpoverty.com, or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

How Do You Handle Volunteers?

<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/How-do-you-handle-volunteers.html>

There Are No Victims Here: Creating an Empowered Survivor Culture

<http://www.emergencymgmt.com/training/Creating-an-Empowered-Survivor-Culture.html>

7 Factors for Effectively Adding Social Media Monitoring into Operations

<http://www.emergencymgmt.com/training/7-Factors-Adding-Social-Media-Monitoring-Operations.html>

6.5 million homes at risk from storm surges

http://money.cnn.com/2014/07/10/real_estate/storm-surge-risk/index.html

How Urban Resilience Can Make Cities and Nations Safer from Disasters

http://www.rockefellerfoundation.org/blog/how-urban-resilience-can-make-cities?utm_source=Social%20Media